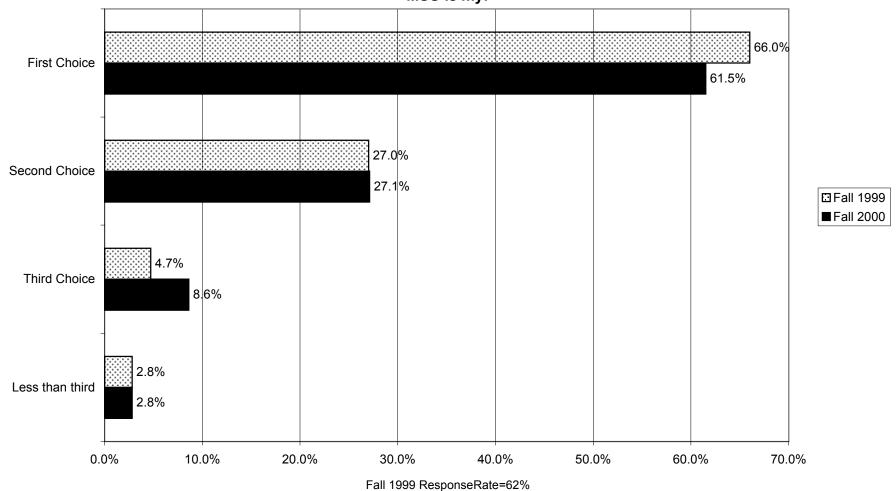
FIGURE 1.1

MONTCLAIR STATE UNIVERSITY AS A CHOICE AMONG COLLEGES APPLIED TO BY FTFT
ENTERING FRESHMEN, FALL 1999-FALL 2000

MSU is my:



Fall 1999 ResponseRate=62% Fall 2000 Response Rate=65%

Source: Fall1999 and Fall 2000 CIRP Freshman Survey