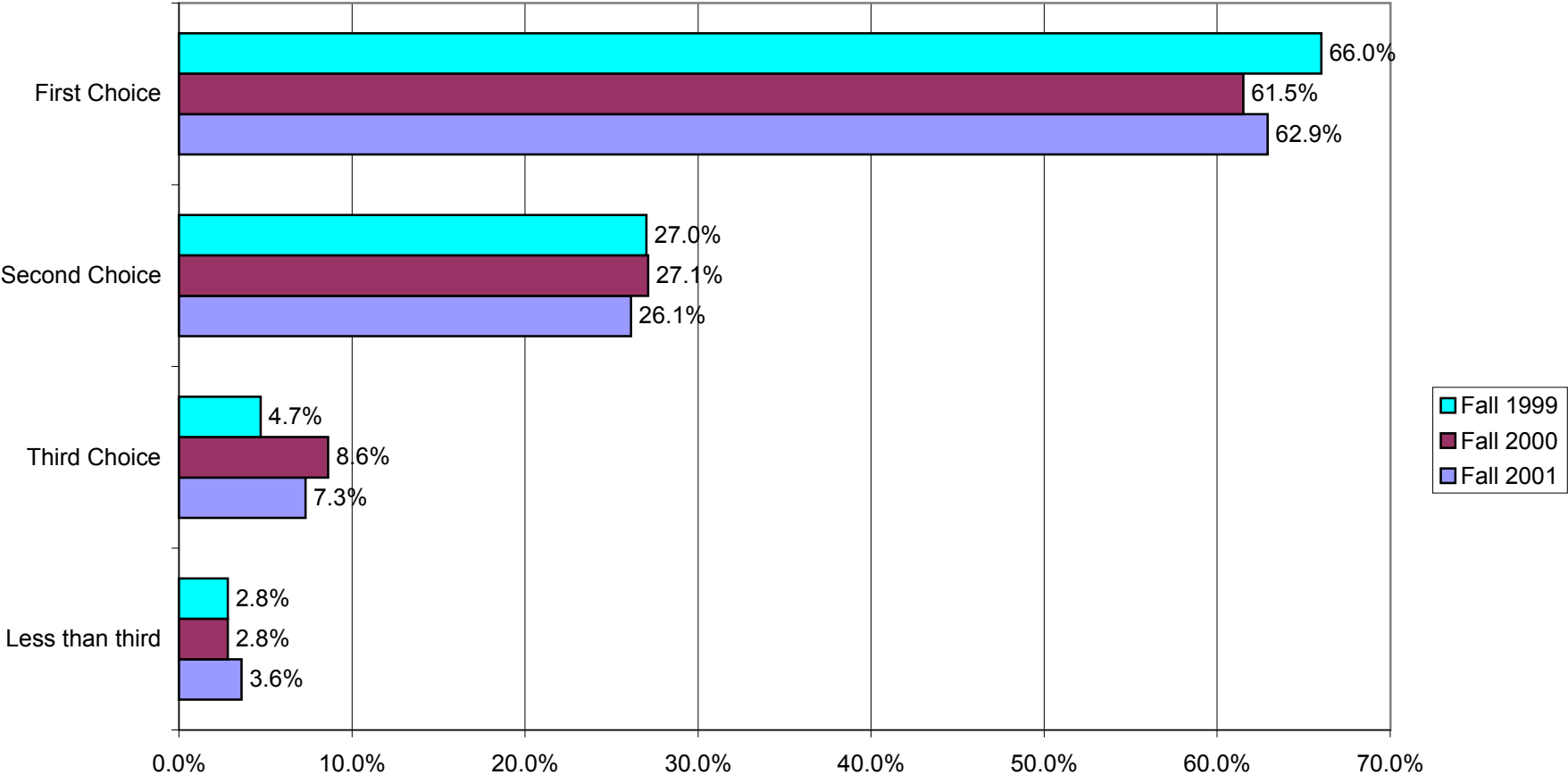


**FIGURE 1.1  
MONTCLAIR STATE UNIVERSITY AS A CHOICE AMONG COLLEGES APPLIED TO BY FTFT  
ENTERING FRESHMEN, FALL 1999-FALL 2001**

**MSU is my:**



Fall 1999 Response Rate = 62%  
 Fall 2000 Response Rate = 65%  
 Fall 2001 Response Rate = 80%

Source: Fall 1999, Fall 2000, and Fall 2001 CIRP Freshman Surveys