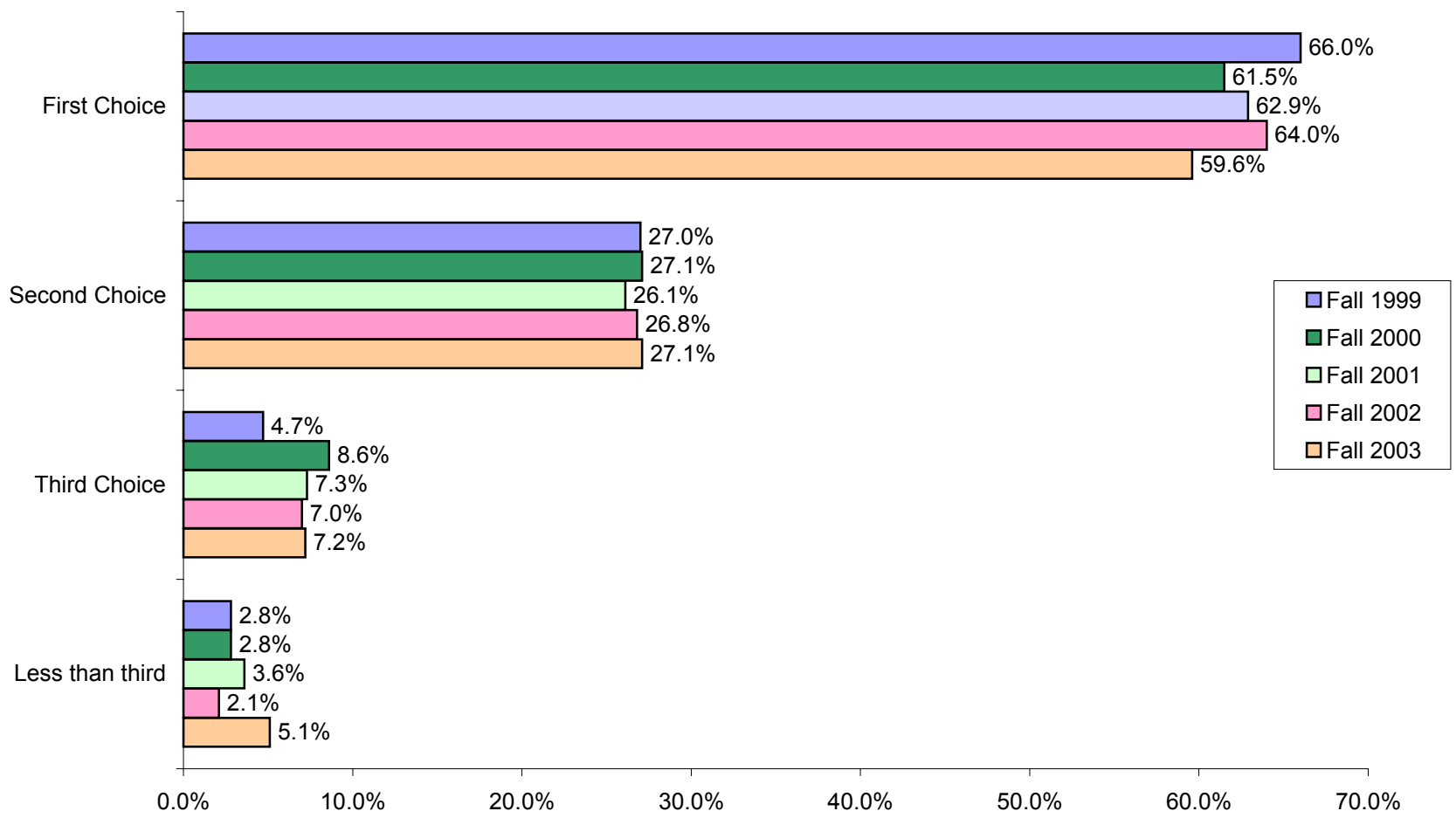


FIGURE 1.1
MONTCLAIR STATE UNIVERSITY AS A CHOICE AMONG COLLEGES APPLIED TO BY FTFT
ENTERING FRESHMEN, FALL 1999-FALL 2003



Fall 1999 Response Rate = 62%
 Fall 2000 Response Rate = 65%
 Fall 2001 Response Rate = 80%
 Fall 2002 Response Rate = 59%
 Fall 2003 Response Rate = 59%

Source: Fall 1999 - Fall 2003 CIRP Freshman Surveys