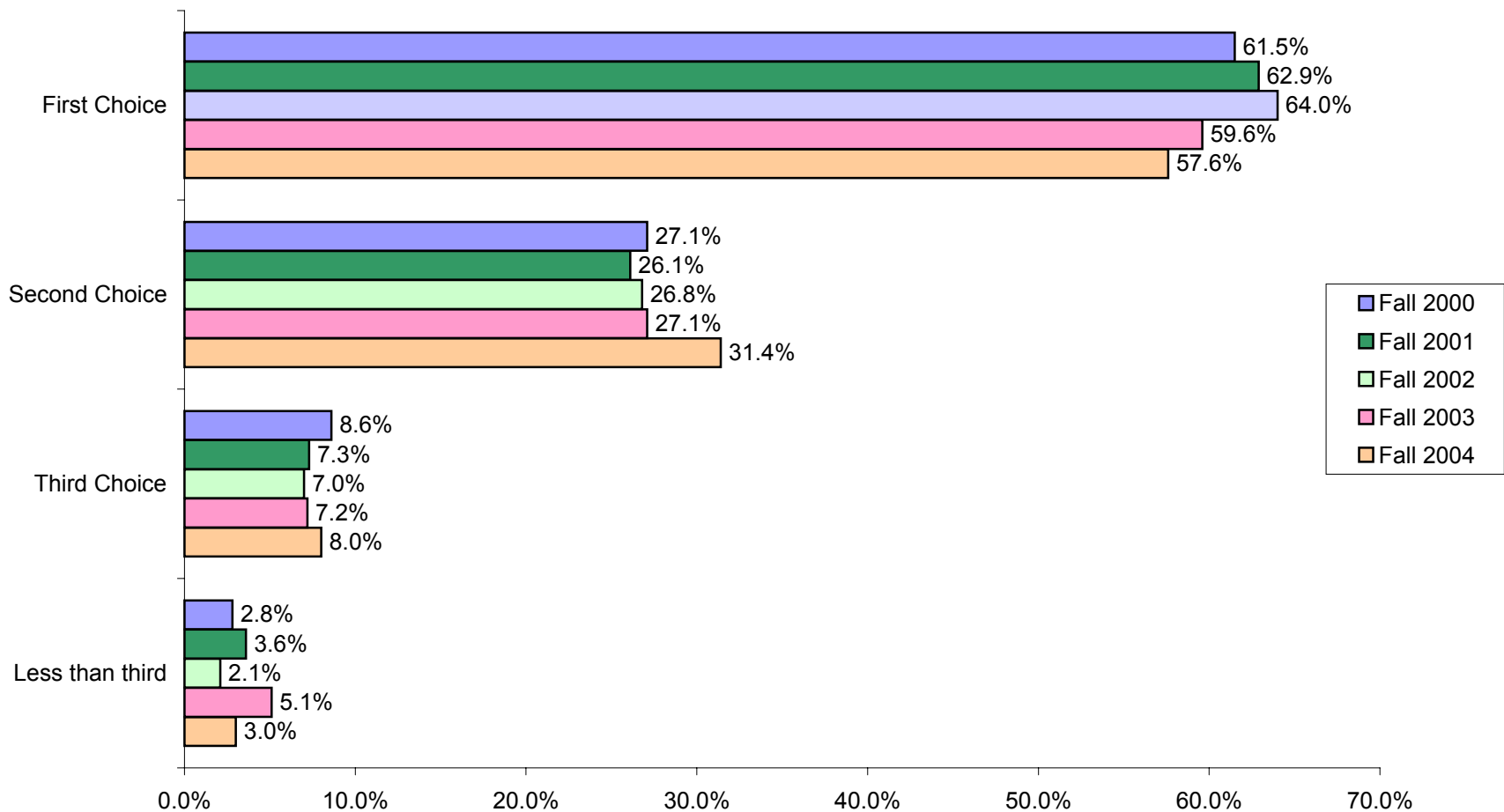


FIGURE 1.1
MONTCLAIR STATE UNIVERSITY AS A CHOICE AMONG COLLEGES APPLIED TO BY
FULL-TIME, FIRST-TIME FRESHMEN,
FALL 2000-FALL 2004



Fall 2000 Response Rate = 65%
 Fall 2001 Response Rate = 80%
 Fall 2002 Response Rate = 59%
 Fall 2003 Response Rate = 59%
 Fall 2004 Response Rate = 59%

Source: CIRP Freshman Surveys, Fall 2000-Fall 2004