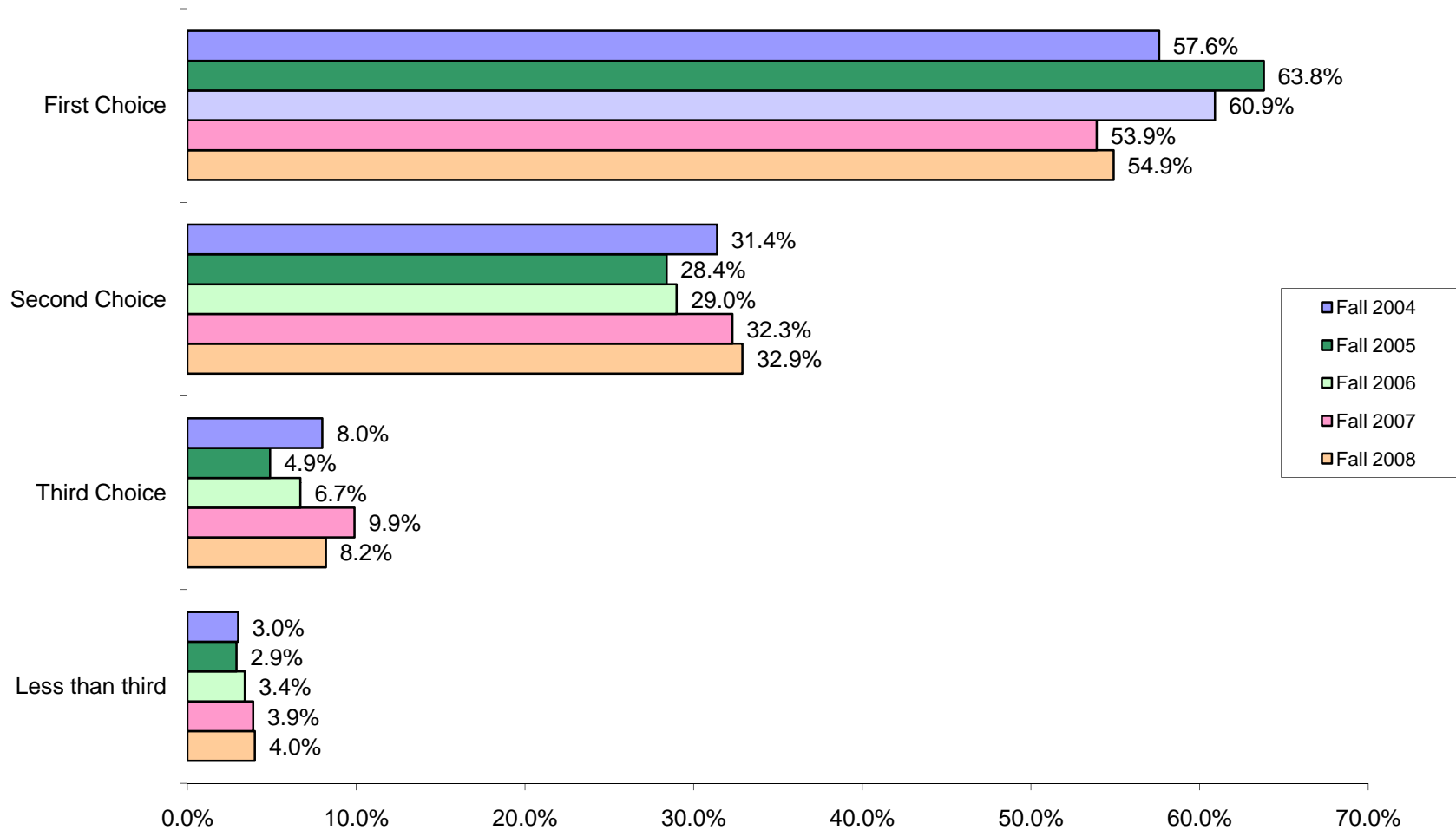


FIGURE 1.4
MONTCLAIR STATE UNIVERSITY AS A CHOICE AMONG COLLEGES APPLIED TO BY FTFT
FULL-TIME, FIRST-TIME FRESHMEN, FALL 2004-FALL 2008



Fall 2004 Response Rate = 59%
 Fall 2005 Response Rate = 92%
 Fall 2006 Response Rate = 92%
 Fall 2007 Response Rate = 84%
 Fall 2008 Reponse Rate = 67%

Source: CIRP Freshman Surveys, Fall 2004-Fall 2008