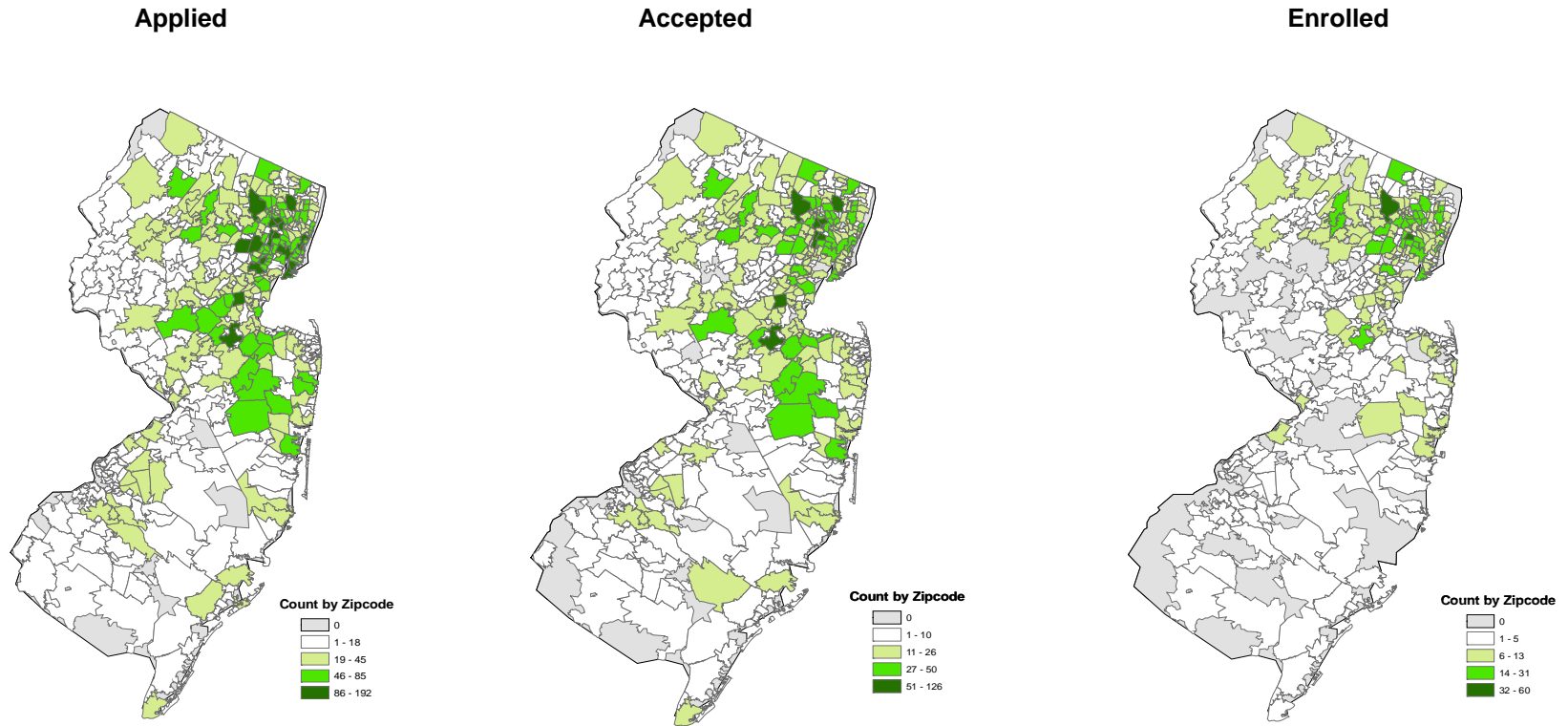


FIGURE 1.6
GEO-DEMOGRAPHIC ANALYSIS OF ENROLLED FULL-TIME, FIRST-TIME FRESHMEN, FALL 2009
BY ZIPCODE



* Based on 99 percent zipcode match of the 12,302 full-time, first-time freshmen who applied from New Jersey in fall 2009

** During Fall 2009, 13,234 full-time, first-time freshmen applied, of whom 6,291 were accepted and 2,101 eventually enrolled at MSU