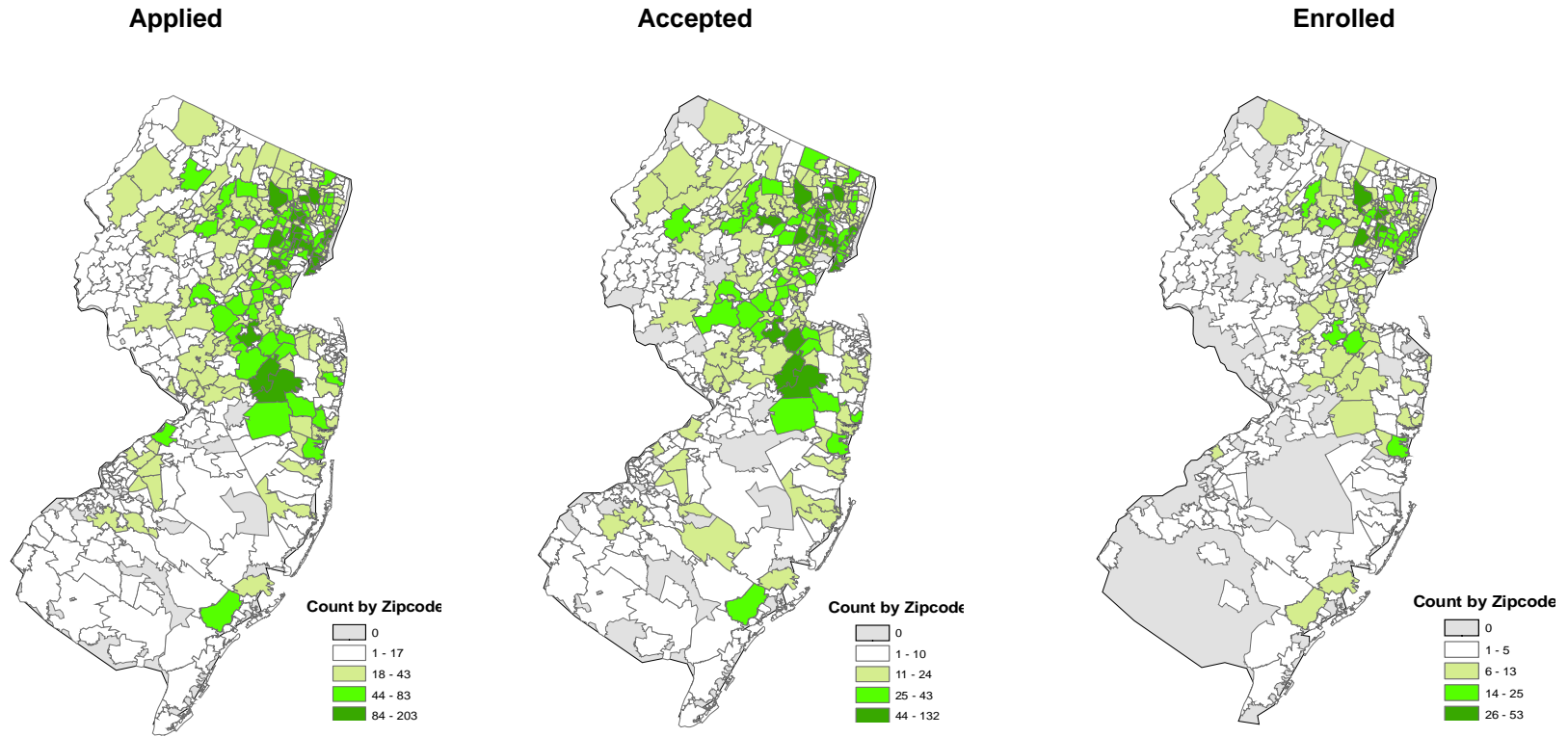


FIGURE 1.6
GEO-DEMOGRAPHIC ANALYSIS OF ENROLLED FULL-TIME, FIRST-TIME FRESHMEN, FALL 2010
BY ZIPCODE



* Based on 99 percent zipcode match of the 11,993 full-time, first-time freshmen who applied from New Jersey in fall 2010

** During Fall 2010, 12,968 full-time, first-time freshmen applied, of whom 6,504 were accepted and 2,171 eventually enrolled at MSU