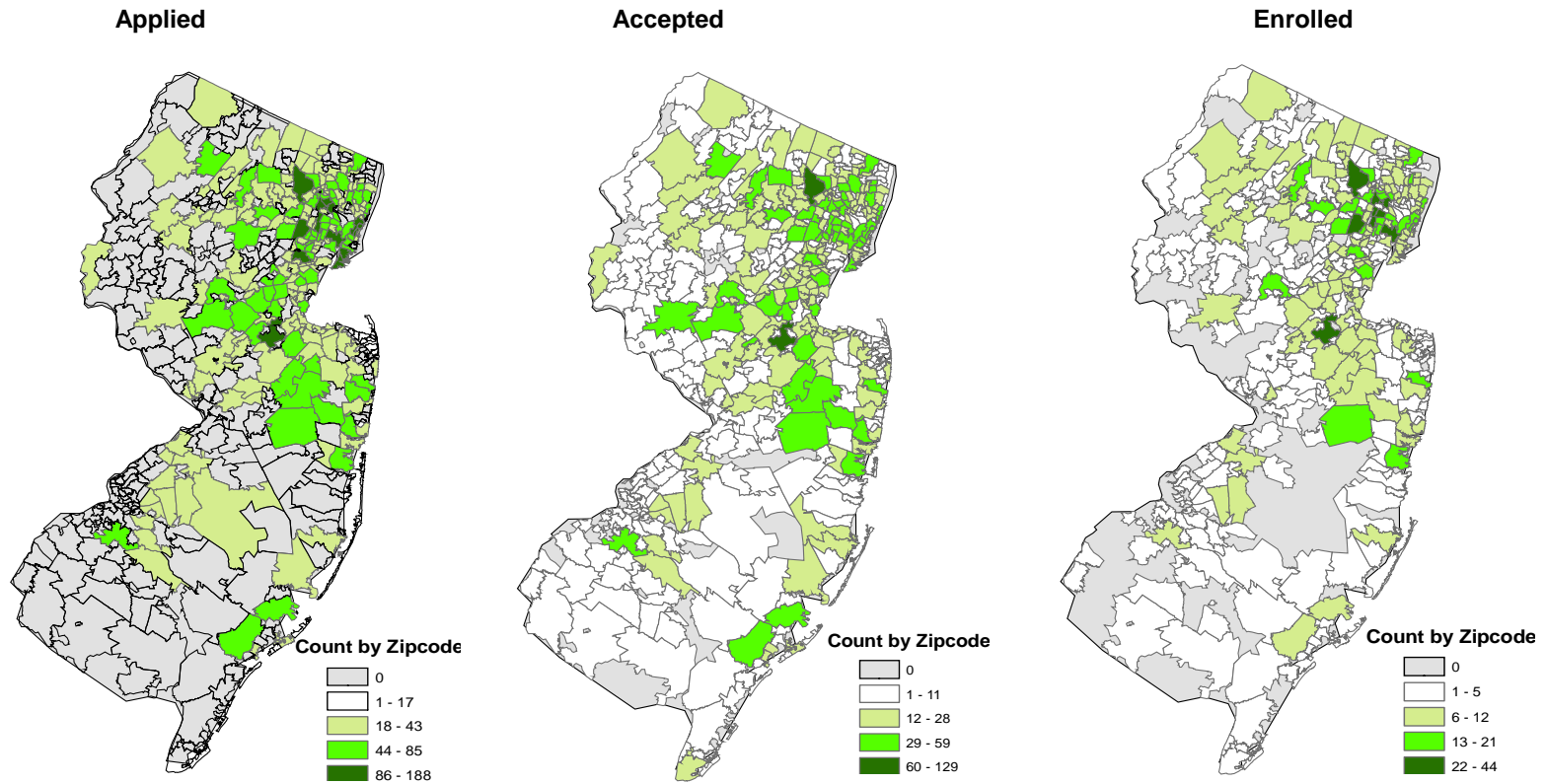


**FIGURE 1.6
GEO-DEMOGRAPHIC ANALYSIS OF ENROLLED FULL-TIME, FIRST-TIME FRESHMEN, FALL 2011
BY ZIPCODE**



* Based on 99 percent zipcode match of the 11,504 full-time, first-time freshmen who applied from New Jersey in fall 2011

** During Fall 2011, 12,442 full-time, first-time freshmen applied, of whom 7,098 were accepted and 2,338 eventually enrolled at MSU