

GRADE DISTRIBUTION FOR FALL 2004
FOR THE DEPARTMENT OF MARKETING

LEVEL	N	A %	B %	C %	D %	F %	P %	NC %	IN %	M %	WD %	AU %
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200 LEVEL	309	24.6	43.7	20.7	3.2	1.9	.0	.3	2.6	.0	1.9	.0
300 LEVEL	642	34.4	45.2	14.3	1.1	2.3	.0	.0	.2	.0	2.5	.0
400 LEVEL	182	40.7	40.1	12.1	2.7	1.1	.0	.0	.5	.0	2.7	.0
SUBTOTAL UNDERGRAD	1133	32.7	44.0	15.7	1.9	2.0	.0	.1	.9	.0	2.4	.0

GRAD LEVEL	148	39.2	23.0	.0	.0	.7	.0	.0	6.1	.0	2.7	.0
TOTAL FOR MARKETING	1281	33.5	41.5	13.9	1.7	1.9	.0	.1	1.5	.0	2.4	.0

N = TOTAL NUMBER OF GRADES AWARDED AT THAT LEVEL
 GRADES INCLUDE + AND - GRADES WHERE APPLICABLE
 LEVELS WITH ONLY ONE CLASS SECTION AT THAT LEVEL HAVE BEEN OMITTED
 GRADES RUN ON 01/24/05 BY INSTITUTIONAL RESEARCH