

GRADE DISTRIBUTION FOR FALL 2014
FOR THE DEPARTMENT OF MARKETING

LEVEL	N	A %	B %	C %	D %	F %	P %	NC %	IN %	M %	WD %	AU %
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200 LEVEL	844	32.8	36.4	15.5	.8	1.4	.0	.1	.0	.0	3.2	.1
300 LEVEL	648	56.5	35.5	5.1	.5	.5	.0	.0	.0	.0	2.0	.0
400 LEVEL	406	27.3	8.6	1.2	.0	.5	.0	.0	.0	.0	.2	.0
SUBTOTAL UNDERGRAD	1898	39.7	30.1	8.9	.5	.9	.0	.1	.0	.0	2.2	.1

GRAD LEVEL	325	76.6	22.5	.3	.0	.6	.0	.0	.0	.0	.0	.0
TOTAL FOR MARKETING	2223	45.1	29.0	7.6	.4	.9	.0	.0	.0	.0	1.8	.0

N = TOTAL NUMBER OF GRADES AWARDED AT THAT LEVEL
 GRADES INCLUDE + AND - GRADES WHERE APPLICABLE
 LEVELS WITH ONLY ONE CLASS SECTION AT THAT LEVEL HAVE BEEN OMITTED
 GRADES RUN ON 02/25/15 BY INSTITUTIONAL RESEARCH